Payne EDUCATION CENTER

PREMIER CARD 2021 SAVE up to 20%

SHOP OCT. 22 – OCT. 31

THE TENTH ANNUAL ONE EDUCATION FINALIST 2017

BE A PART OF PREMIER CARD 2021!

Join the 145+ Oklahoma City, Edmond, and Norman merchants participating in award-winning Payne Education Center's 22nd annual fundraiser to support its best-in-class dyslexia training programs and advocacy efforts.

What is Payne Education Center?

Payne Education Center was founded in 1984 to raise awareness about dyslexia and its challenges, and to improve the diagnosis and reading remediation of Oklahomans with dyslexia. Our mission is to train teachers to prevent reading difficulties in children and to remediate dyslexia, while serving as a resource and referral center. *"No Child Should Struggle to Read."*

How Does Premier Card Work?

- A shopper gets a Premier Card (directory and card) from any participating local merchant for a donation of $50.
- Participating merchants offer a discount of up to 20% to Premier Card holders during the 10-day Premier Card timeframe (October 22-October 31, 2021).
- All donations are used to support Payne's teacher training programs and dyslexia advocacy efforts. Last year we raised over $76,000!

Why Should My Business Participate?

- Bring some new business into your store — last year over 850 Premier Cards were used to shop with local merchants!
- It doesn't cost you anything up front! All you need to do is offer Premier Cards and honor your chosen discount for the 10-day period. We'll even supply you a Square card reader so you can process credit card donations for Premier Cards on our account.
- Gain exposure in our donated ad space, email blasts, website listing, and social media posts.
- We want you to be successful! To help, in addition to Premier Cards, we'll supply brochures, posters, and table tents to help you promote your participation.
- Play a part in giving self-confidence and hope to struggling readers — enabling them to not only be successful in their studies, but in life as well. Who wouldn't feel good about that?

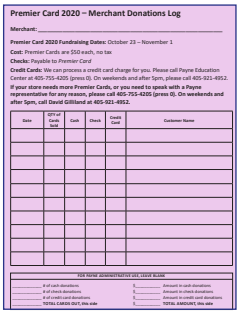
Examples of 2020 Supplied Materials

Posters

Premier Cards

Brochures (condensed participant listing)

Table Tents



Donations Log

For more information, contact Debbie Bricker via email Debbie@PayneEducationCenter.org or phone at 405-755-4205.