



Premier Card 2021 Sponsorship Participation Agreement

Event Dates: October 22 – October 31



Presenting Sponsor—\$10,000 (1 available)

- Logo/name featured prominently on front cover of Premier Card directory, promotional posters, and on website
- Recognition as Presenting Sponsor in social media posts
- Recognition in Payne’s Annual Report
- Recognition as the Presenting Sponsor in marketing brochure, print materials, and advertisements (subject to availability)
- Highlighted in press releases and media relations as the Presenting Sponsor
- 20 Premier Cards

Champion Sponsor—\$5,000

- Logo/name featured on front cover of Premier Card directory, promotional posters, and on website
- Recognition as Champion Sponsor in social media posts
- Recognition in Payne’s Annual Report
- Recognition as the Champion Sponsor in marketing brochure, print materials, and advertisements (subject to availability)
- Highlighted in press releases and media relations as the Champion Sponsor
- 10 Premier Cards

Advocate Sponsor—\$2,500

- Logo/name featured on front cover of Premier Card directory, promotional posters, and on website
- Recognition as Advocate Sponsor in social media posts
- Recognition in Payne’s Annual Report
- Recognition as Advocate Sponsor in marketing brochure, print materials, and advertisements (subject to availability)
- Mentioned in press releases
- 5 Premier Cards

Supporting Sponsor—\$1,000

- Name featured on inside of Premier Card directory and on website
- 2 Premier Cards

Friend Sponsor—\$500

- Name featured on inside of Premier Card directory and on website
- 1 Premier Card

Sponsor benefits include, but not limited to:

- Recognition in Premier Card directory—approx. 3,000 distributed.
- Recognition in marketing brochure—approx. 1,000 distributed.
- Recognition in store front poster—approx. 200 distributed.
- Recognition on other press and print materials. More than \$12,000 worth of media exposure through donated advertising, editorials, pre- and post- event coverage, social calendars, and in-store promotions.
- Approx. 1,500 Facebook, Instagram, and Twitter fans reached through Premier Card postings.
- Event details and sponsor recognition on website (average of 250 viewers weekly).
- Recognition in dedicated email blasts that are distributed to our database of over 4,000 constituents.

Name of individual or company: _____

Name as you would like it listed on materials: _____

We decline the Premier Card(s) included with the sponsorship so we can recognize the full tax writeoff of our sponsorship.

Contact name: _____ Phone: _____

Email: _____

Address: _____ City/State: _____ Zip: _____

Total amount: \$ _____ Check (Payable to Payne Education Center) Credit Card Invoice me

Credit card #: _____ Exp. date: _____ CVV: _____

Name on card: _____ Billing zip code: _____

Thank you for your support!

Please return to Debbie Bricker via email Debbie@PayneEducationCenter.org or fax to 405-697-0871 no later than August 6, 2021.