

PREMIER CARD 2024

SAVE up to
20%

SHOP OCT. 25 – NOV. 3



Benefiting



In Conjunction With



Champion Sponsor



Advocate Sponsors



Vicki and
Bob Howard

Presti Family
Foundation



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HOW PREMIER CARD WORKS

- 🍏 Give \$60 to get a Premier Card and save up to 20% from participating merchants.
- 🍏 All Card proceeds benefit Payne Education Center.

ETIQUETTE

- 🍏 Discount is valid Friday, October 25-November 3.
- 🍏 All discounts are subject to merchant and manufacturer policy.
- 🍏 Retailers are not required to honor the up to 20% discount on special orders, layaways, gift certificates, sale merchandise, delivery fees, complimentary gift wrap services, alcoholic beverages, or with any other in-store discount, promotion or coupon.
- 🍏 Card owner's signature must appear on the Card.
- 🍏 Card must be presented at the time of purchase.
- 🍏 Only the Card owner, their spouse, and dependent children may use the Card for discounts.
- 🍏 Applies only to participants listed in this brochure.

"I have taught for four years and have a Master's degree. I have learned more in one week about teaching students to read by coming to Payne Education Center than anywhere else."

**J. Duncan, 2nd Grade Teacher,
Perkins-Tyron Schools**



PayneEducationCenter.org

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Oklahoma City, OK 73120

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 facebook.com/PayneEducationCenter

 instagram.com/pec1in5



Payne Education Center trains teachers to prevent reading difficulties in children and to remediate dyslexia, while serving as a resource and referral center.

PREMIER CARD 2024 PARTICIPATING MERCHANTS

Give \$60 and get your PREMIER CARD from stores with the apple (🍏) icon.

EDMOND, DOWNTOWN

- 🍏 Edit & Co.
- 🍏 Sterling's Home Décor & Gifts

EDMOND, KICKINGBIRD SQUARE

Best of Books

- 🍏 Kickingbird Flowers & Gifts

EDMOND, METRO

- 🍏 Allton's Clothiers for Men
- Black Swan Boutique
- 🍏 HAUS de LUX
- 🍏 Lavender Antiques
- Legacy Cleaners & Laundry
- 🍏 Nanda Orthodontics
- 🍏 Red Coyote Running & Fitness
- Swiss Cleaners
- 🍏 Traditions

EDMOND, SPRING CREEK PLAZA

- 🍏 Big River Footwear

NORMAN, BROOKHAVEN VILLAGE

- 🍏 Henry Home Interiors

NORMAN, DOWNTOWN

- 🍏 Mister Robert Fine Furniture & Design

NORMAN, METRO

- Marcum's Nursery Goldsby
- Marcum's Nursery Norman
- 🍏 MetroShoe Warehouse - Norman

NORMAN, WEST LINDSEY STREET

- 🍎 Christmas Expressions
- 🍎 The International Pantry

OKC, 50 PENN PLACE

- 🍎 Route 66

OKC, AUTOMOBILE ALLEY

- 🍎 Steven Giles
- 🍎 Urbane Home and Lifestyle

OKC, BRITTON ROAD

- 🍎 The Flower Truck
- 🍎 Pirates Alley Picture Frames

OKC, BROADWAY EXTENSION

- 🍎 Trochta's Flowers

OKC, CASADY SQUARE

- 🍎 Gent Menswear **(NEW)**
Matties Coffee Company
- 🍎 Moliere Bridal House
- 🍎 Nancy Farha
New Leaf Florist
- 🍎 No Regrets
Symmetry **(NEW)**
Two Doors Down Wine + Bistro **(NEW)**

OKC, CLASSEN CURVE

- B.C. Clark Jewelers
- 🍎 Black Optical
- 🍎 Cos Bar Oklahoma City
- 🍎 Kendra Scott Design
Mizzen+Main
- 🍎 Q Clothier - Rye 51
- 🍎 Red Coyote Running & Fitness
Scout and Molly's Classen Curve
- 🍎 Sur La Table
Tecovas
- 🍎 The Impeccable Pig

OKC, DOWNTOWN

- B.C. Clark Jewelers
Painted Door Gift Boutique
- 🍎 Teena Hicks Company
- 🍎 udånder - Downtown
- 🍎 William & Lauren Custom Clothier

OKC, MAY & GRAND SHOPPES

🍎 Krista Anne's Boutique

🍎 Paper + More

OKC, MIDTOWN

🍎 Chirps & Cheers

🍎 Nhu Avenue

🍎 The Black Scintilla

OKC, NICHOLS HILLS PLAZA

🍎 Balliets

🍎 Bebe's

🍎 Bosquet (NEW)

Carwin's Shave Shop

🍎 CK & Co.

🍎 Gretta Sloane

🍎 J. McLaughlin

🍎 Naifeh Fine Jewelry

🍎 Rosegold

The Hutch at Avondale

Winter House Interiors

OKC, NORTH MAY AVENUE

🍎 Buzz

Classic Silks

🍎 Essentials

🍎 Sun & Ski Sports

OKC, NORTH PENN PLAZA

Avondale Galleries, Inc.

Dick Story Optical

OKC, NORTHWEST

Swiss Cleaners

OKC, PASEO ARTS DISTRICT

🍎 Betsy King. A Shoe Boutique

🍎 Eden

OKC, PENN SQUARE MALL

COACH

L'Occitane en Provence

OKC, PLAZA DISTRICT

Pie Junkie

OKC, QUAIL SPRINGS AREA

🍎 MetroShoe Warehouse - OKC

OKC, SHOPPES AT NORTHPARK

B.C. Clark Jewelers

🍎 Geno's & Koslow's Luxury Outerwear

🍎 KEEDO Kids Clothes

Mystique Fragrances

🍎 Norwalk Furniture & Design

🍎 S.J. Haggard & Co. Fine Men's Clothing

OKC, SOUTH

Marcum's Nursery OKC

OKC, TOWN & COUNTRY VILLAGE

🍎 J.J. Kelly Bridal

OKC, UPTOWN 23RD

🍎 Pirates Alley Picture Frames

OKC, WESTERN AVENUE

Big Sky Bread Company

Cameo Salon and Spa

Covet Nail Studio

🍎 Culinary Kitchen

🍎 Designer Rugs

🍎 Ketch Design Centre

Legacy Cleaners & Laundry

🍎 Nichols Hills Pack 'n Ship

🍎 REFINERY

🍎 ReModernOK

🍎 Restorative Injectables

🍎 Scissortail Marketplace

The Metro Wine Bar & Bistro

🍎 udånder - Nichols Hills

OKC, WILSHIRE BOULEVARD

🍎 Mockingbird Manor Antiques & More

OKC, WILSHIRE VILLAGE

🍎 learning tree

Queen's Lane

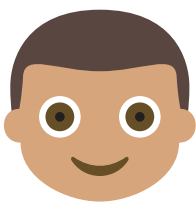
Soup Soup

🍎 Swaddle

Swoon Beauty Bar

🍎 The Oil Tree

🍎 The Wood Garden



NO CHILD Should Struggle to Read

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B

C

D

E

F

G

Making a Difference

Dyslexia doesn't discriminate, is hereditary, and affects 1 in 5 children. It is a neurological condition diagnosed and treated with education.



Payne Education Center, a 501(c)(3) nonprofit, trains teachers to prevent reading difficulties in children and to remediate dyslexia, while serving as a resource and referral center.

Our schools struggle to teach these 1 in 5 children with dyslexia or reading differences. Utilizing the *Science of Reading*, teachers prepare students to decode words in an explicit and systematic manner. Substantial evidence proves it is the most effective way to teach ALL students how to read, but is vital for students with dyslexia.

With your purchase of a Premier Card, you are helping to ensure *No Oklahoma Child Struggles to Read!*

DYSLEXIA MYTHS

Don't believe what you've heard

1

IT'S A BOY THING

Not True. An equal number of girls and boys have dyslexia.

2

PEOPLE WITH DYSLEXIA READ OR SEE BACKWARDS

Incorrect. Dyslexia is a neurological disorder that is attributed to neuron pathways, not vision.

3

PEOPLE WITH DYSLEXIA NEED TO TRY HARDER

It's not about trying, it's about adapting. Those with dyslexia work much harder than those without the learning disability to do what typical readers consider simple tasks. The brain is working overtime.

4

DYSLEXIA IS A SIGN OF LOW IQ

Not true again. Many accomplished people have been diagnosed with dyslexia like famous scientists, medical doctors, actors, attorneys, and more. While people with dyslexia are slow readers, they often are very fast and creative thinkers.

5

DYSLEXIA IS CURABLE

Not exactly. Dyslexia is a medical condition that has an educational remedy, however, one is never cured. There are strategies one can use to succeed.